



CASE STUDY

Preparing for an Investor Day

For over 30 years, Aziz coaches have supported senior leaders from multinational organisations, including one third of the FTSE100, to deliver set piece and investor presentations. When Naspers approached us to support their executive team to prepare for their investor day, we designed a solution to ensure all the team were fully prepared, regardless of their experience. This resulted in coaching both face-to-face and remotely spanning three continents.



“Just wanted to say thank you very much for the significant role you played in the success of our Investor Day in New York last week! The presenters... all stepped up to the challenge and delivered an engaging story, with lots of confidence and it was all thanks to the thorough preparations and guidance they received from you.”

CHALLENGE

Their team of executives based in New York, Amsterdam, Cape Town, Hong Kong and London, all with very different levels of experience and seniority, needed to deliver a polished and seamless presentation to 250 investors and analysts at their investor day in New York.

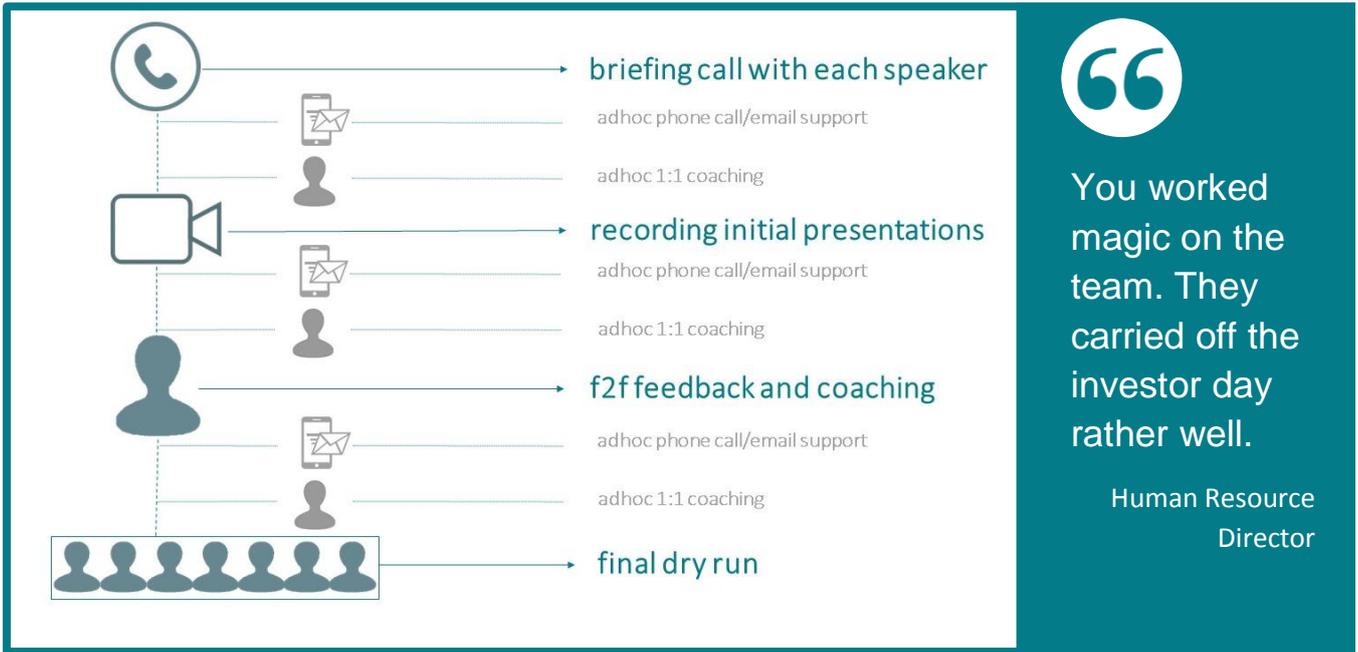


Our communication experts have coached over

500

senior finance professionals

OUR APPROACH - USING OUR EXPERIENCE OF WORKING WITH SENIOR FINANCE PROFESSIONALS



You worked magic on the team. They carried off the investor day rather well.

Human Resource Director



BENEFITS

- individual confidence building
- welding together individuals from different geographies into a credible team
- ability to answer testing questions and think on their feet
- lasting lessons which will inform future communication activity for the individuals concerned
- corporate objectives achieved in conveying key messages to the investor community



Our clients always benefit from time spent in coaching and rehearsal which always leads to a more polished and engaging performance. Many who have never presented to a large and challenging audience appreciate the safe and focused environment allowing people to hone their skills and clearly communicate their messages.



Khalid Aziz
Advanced communication coach
and award-winning broadcaster